



ADVOCATES FOR
COMMUNITY
HEALTH

Review Criteria

A review committee of ACH and UnitedHealthCare will evaluate proposals on a variety of criteria, for a maximum of 100 points. For this round of the Entrepreneur Challenge, two projects will receive funding.

	POINTS
Vision and Approach: <ul style="list-style-type: none">• Is the overall strategy well-reasoned and appropriate to accomplish project goals?• Does the proposal provide a better solution than current standard of care or solutions?• Is the proposal focused and realistic?• Are potential problems, alternative strategies, and benchmarks for success presented well?	25 Points Maximum
Innovation: <ul style="list-style-type: none">• Does the proposal outline how the project will modify and change current practices?• Does the proposal showcase new or unexplored technologies?• Is there potential for innovative best practices, which the recipients can share with other ACH members?	25 Points Maximum
Impact: <ul style="list-style-type: none">• Does the proposed project have the potential for having a far-reaching impact and/or appeal to multiple stakeholders?<ul style="list-style-type: none">◦ Does the proposal state the specific stakeholders?• Does the project involve local/state/federal partners?• Will the proposed project generate interest, conversation, and action among health centers and the U.S. healthcare system?	25 Points Maximum
Relevance: <ul style="list-style-type: none">• Does the proposal address an important problem that health centers currently face?• How will the proposed project influence the practices and services that drive the work of community health centers?	20 Points Maximum
Proposal Clarity: <ul style="list-style-type: none">• Is the proposal detailed, well-written, and present a cohesive description of the concept and work plan? Note: Incomplete applications will not be reviewed.	5 Points Maximum