



ADVOCATES FOR
COMMUNITY
HEALTH

Grassroots Advocacy

Sample Congressional Site Visit Agenda

Overview:

Site visits are an integral part of building relationships with elected officials. Whether the first or fiftieth meeting, site visits offer elected officials the chance to firsthand see the impact of local community health centers.

Tips for Building your Agenda:

- Know your priorities for what you want your elected representative to see, hear, or discuss, and build your agenda around this. Having a priority list helps you adapt to any last minute scheduling changes or limited availability. .
- Provide a mix of experiences - some representatives may prefer to see facilities and technologies in use, while others may appreciate talking with team members. In your discussions, it's important to balance the strengths and innovations at your centers with the challenges you face.
- Always begin and end the visit with acknowledgement and appreciation for the representative's time, as well as your 'ask' - what actions can the elected official take today to address those challenges?

Sample Agenda Ideas:

- **Show your elected official all that 340B funding provides at your centers:** This might be a brief tour of a center's maternal health services, or a discussion with your behavioral health leadership on how 340B funds help support the needs of your patients.
- **Engage your elected official around the workforce shortage:** Conversations with your Chief Medical Officer or Chief Operating Officer about workforce challenges could include a discussion about all that your centers could do with access to a more robust workforce.
- **Data and Metrics:** Use data and metrics to emphasize just how high of an impact your health centers have. Metrics should share the number of patients served, the types of services needed, a list of communities served by your health centers, and how every dollar invested in CHCs goes much further.

Sample Site Visit Agenda: 10:30 AM - 12:00 PM

10:30 AM - Arrival and greetings | *Chief Executive Officer, Chief Medical Officer*

10:45 AM - Tour of Maternal Health | *Medical Director, Obstetrics & Gynecology*

11:00 AM - Pharmacy visit and 340B funds discussion | *Chief Executive Officer*

11:30 AM - Tour of Behavioral Health wing | *Chief Operating Officer, Director of Population Health*

11:45 AM - Group photo and departure | *Chief Executive Officer, Chief Medical Officer*