



ADVOCATES FOR
COMMUNITY HEALTH

United for Health and Innovation

2024
CORPORATE
MEMBERSHIP
PACKAGE

advocatesforcommunityhealth.org



ADVOCATES FOR
COMMUNITY
HEALTH

Welcome to ACH

Advocates for Community Health (ACH) is changing the landscape of health care with nimble, visionary policy and advocacy, and decisive leadership. ACH Corporate Members connect with our members comprised of the nation's largest and most innovative health centers.

ACH reaches key decision-makers within the Community Health Center Program.

Corporate Members receive unparalleled visibility and recognition as ACH's preferred partner within the industry. Your services and offerings will stand out, both in our marketing communications and through your participation in our exclusive in-person and online events designed for our community of health centers.



Amanda Pears Kelly, CEO

Advocates for Community Health

ACH provides tailored and personal service to its Corporate Members.

As a Corporate Member, your team will connect directly with ACH CEO Amanda Pears Kelly, and ACH teams across policy and advocacy, membership, communications, and programming to reach key decision makers within the Community Health Center Program.



About Our Corporate Members

ACH's Corporate Members span different industries and offer different services with a shared commitment to innovating and transforming health care, and alignment with ACH key values. ACH's list of Corporate Members is small by design; limited to foster close relationships and drive impact.

Alignment with ACH policy and advocacy priorities is a must-have for Corporate Members; as ACH pushes forward in its work to drive innovation and transformation, these policy priorities are foundational to mutual goals and success.

ACH at a Glance

BY THE NUMBERS

MEMBERSHIP



36
Members



18
New Members
Since 2022



2.25M
Patients
Represented



14
States Represented
plus DC and
Puerto Rico

2023 POLICY HIGHLIGHTS

200+

Meetings Held with
Key Members of
Congress and Staff

500+

Healthcare Organization
Signers on Funding
Increase Letter

100+

Healthcare
Organization Signers
on 340B/C Letter

20+

Comment Letters on
CHC Topics Submitted
to Members of Congress
and the Administration

Our Policy & Advocacy Priorities

CHC Funding

Driving a
bold vision
for CHC
funding

Health Equity

Advocating
for justice,
DEI across
the health
care system

340B Drug Pricing

Protect &
improve 340B
to ensure
health centers
can re-invest
funds into care

Emergency Preparedness

Pursuing
policy changes
from lessons
learned during
the pandemic
and national
disasters

Value-Based Care

Leading a
more
equitable,
holistic
approach to
care for the
underserved

FQHC Workforce

Building a
skilled and
diverse
workforce of
the 21st
century

Innovation

Pursuing
innovative
strategies to
improve health
outcomes &
transform the
healthcare
system



Corporate Membership Benefits

High-visibility communications reaching ACH Members and the public

- Opportunity to record 'evergreen' introductory video (15 to 20 minutes) outlining Corporate Member's goods and services of most interest to core members, for distribution to current and new health center members as part of onboarding.
- Quarterly resource and event announcements in ACH Member LinkedIn group.
- Logo placement and visibility in Monthly ACH newsletter reaching leadership teams at ACH members and ACH subscriber list.
- Twice per year, Corporate Members can sponsor ACH's newsletter with links to featured content.
- Logo placement with 'thank you' message on ACH public-facing website.
- Logo placement and inclusion of two to three linked resources, and personal contact at Corporate Member company on the password-protected portion of ACH website, only accessible to ACH core members.
- Quarterly 'thank you' message to Corporate Member on one social media platform of choice, created in consultation with ACH communications and marketing team.

Customizable contributions to impactful in-person and virtual programming

- Invitation to attend ACH's two semiannual member convenings gathering all of ACH members; able to attend all open sessions.
- First access and 'right of first refusal' to sponsor semiannual member convenings at a variety of levels, with opportunities for speaking engagements, table booths, and custom, private dinners.
- Access to recordings of prior webinars and ACH events.

Personalized relationship building

- Regular support and check-in with dedicated ACH staff to create tailored membership benefits and maximize membership impact.
- Twice per year, check-in with ACH CEO for strategic discussion and tailored support to Corporate Member's needs.

Opportunity to expand base Corporate Membership into larger, customizable partnership. Partnerships feature tailored activities that maximize impact, such as:

- Opportunity to propose and jointly present white papers on wide range of topics
- Opportunity to propose and support peer exchange activities focused on best practices.
- Opportunity to plan and host a focus group among ACH members; topic, size, and scope chosen in consultation with ACH leadership.
- Opportunity to create exclusive offerings for ACH members, such as participation in grant funding, a discount on service / offerings, etc.

\$30,000

ANNUAL
CORP MEMBER DUES

ACH offers customized invoicing schedule options for Corporate Members.

Contact Samantha Noble, Director of Membership at snoble@advocatesforcommunityhealth.org to get started.



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