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ACHI

Sponsorship Prospectus

March 5-7, 2024

Annual Member Meeting

Royal Sonesta Capitol Hill
Washington, DC



ADVOCATES FOR
COMMUNITY HEALTH

United for Health and Innovation

About ACH

ACH

Advocates for Community Health (ACH) represents the largest health centers in the nation each of whom have budgets of over \$30M, employ at least 300 FTE and serve a minimum of 40K patients annually. ACH is a member-based organization rooted in community health and advocacy. Launched in 2021, our mission is to meaningfully impact federal public policy by harnessing the effectiveness and structure of forward leaning community health centers and systems to advance the delivery of health care to underserved populations.

BY THE NUMBERS

MEMBERSHIP



36
Members



18
New Members
Since 2022



2.25M
Patients
Represented



14
States Represented
plus DC and
Puerto Rico

2023 POLICY HIGHLIGHTS

200+

Meetings Held with
Key Members of
Congress and Staff

500+

Healthcare Organization
Signers on Funding
Increase Letter

100+

Healthcare
Organization Signers
on 340B/C Letter

20+

Comment Letters on
CHC Topics Submitted
to Members of Congress
and the Administration

Our Policy & Advocacy Priorities

CHC Funding

Driving a
bold vision
for CHC
funding

Health Equity

Advocating
for justice,
DEI across
the health
care system

340B Drug Pricing

Improving
340B to
ensure health
centers can
re-invest
funds into
care

Pandemic Preparedness

Pursuing a
broad range
of policy
changes from
lessons
learned during
the pandemic

Value-Based Care

Leading a
more
equitable,
holistic
approach to
care for the
underserved

FQHC Workforce

Building a
skilled and
diverse
workforce of
the 21st
century

Innovation

Pursuing
innovative
strategies to
improve
health
outcomes



2024 ACH
**ANNUAL MEMBER
MEETING**

**EQUITY, EXCELLENCE AND
EVOLUTION:**

IGNITING INNOVATION IN
COMMUNITY HEALTH

**MARCH 5-7
2024**

**ROYAL SONESTA
CAPITOL HILL
WASHINGTON, DC**

Get Started: Contact Us

Amanda Pears Kelly

CEO, Advocates for Community Health

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(202) 834-2592



About the Event



ACH will welcome its members to our nation's capital on March 5-7, 2024 for our 3rd Annual Member Meeting. This year's event theme is Equity, Excellence and Evolution: Igniting Innovation in Community Health and will convene senior leaders from our member health centers to connect with decisionmakers, high-level policy experts and health care advocates. Attendees will hear from Administration and Congressional leadership, while also participating in critical discussions about the future of health care and the policies that impact health centers and the patients they serve the most.



Tuesday, March 5

Opening Keynote,
Networking Reception



Wednesday, March 6

Keynotes, Panel Discussions,
Networking Reception



Thursday, March 7

Lobby Day on the Hill

Our 2023 event featured an impressive slate of speakers, including U.S. Senate HELP Chair Bernie Sanders, HRSA Associate Administrator of the Bureau of Primary Health Care James Macrae, and Special Assistant to the President Catherine Oakar.

Planned session topics for our 2024 event will include health equity, Value-Based Care, 340B, artificial intelligence (AI) in health, and more.



1st Annual Member Meeting
2022



2nd Annual Member Meeting
2023

Meeting Sponsorship Opportunities



ACH offers a valuable opportunity to organizations who support our mission and share our commitment to uplifting federally qualified health centers.

Visionary Sponsor (1)

This exclusive sponsorship level provides top line visibility and exposure at the ACH Annual Member Meeting across all collateral, in person and digital assets.

Event Visibility

- 3-5 minute speaking opportunity as part of main program
- Two-minute video spot at the event
- 1-10x10 Exhibitor booth space
- 5-Complimentary registrations
- Branded signage onsite
- Verbal recognition at event
- Inclusion of one organizational collateral in Attendee Folders
- Recognition in all print and digital event materials

\$60,000

Member Engagement & Digital Marketing

- Dedicated email to ACH membership jointly written by ACH and your organization
- Feature in ACH Members-Only LinkedIn group
- Event attendee list
- Dedicated blog post
- Social media promotion
- Company logo and link on ACH website event page
- Company logo in event emails to ACH distribution list
- Linked recognition in ACH's Member Newsletter

Innovation Sponsor (3)

This sponsorship level includes:

Event Visibility

- Two minute video presentation
- 1-10x10 Exhibitor booth space
- 2-Complimentary registrations
- Verbal recognition at event
- Inclusion of one organizational collateral in Attendee Folders
- Recognition in all print and digital event materials

\$40,000

Member Engagement & Digital Marketing

- Feature in ACH Members-Only LinkedIn group
- Event attendee list
- Dedicated blog post
- Social media promotion
- Company logo and link on ACH website event page
- Company logo in event emails to ACH distribution list
- Linked recognition in ACH's Member Newsletter

Other Sponsorship Opportunities

The logo for Advocates for Community Health (ACH) is located in the top right corner. It consists of the letters 'ACH' in a white, sans-serif font, positioned inside a light teal circle. The circle is partially cut off by the right edge of the page.

ACH offers a valuable opportunity to organizations who support our mission and share our commitment to uplifting federally qualified health centers.

Welcome Reception Sponsor (2)

\$25,000

This limited opportunity sponsorship level includes marquis brand recognition at ACH's evening Welcome Reception on the first conference day. This sponsorship also includes:

Event Visibility

- 3-5 minute opening remarks at the reception from your designee
- 10-Complimentary registrations
- Branded signage onsite
- Recognition in all print and digital event materials

Wednesday Award Reception Sponsor (2)

\$25,000

This limited opportunity sponsorship level includes marquis brand recognition at ACH's Wednesday Award Reception. This sponsorship also includes:

Event Visibility

- 3-5 minute opening remarks at the reception from your designee
- 10-Complimentary registrations
- Branded signage onsite
- Recognition in all print and digital event materials

Other Sponsorship Opportunities

ACH

ACH offers a valuable opportunity to organizations who support our mission to network with our community of CEOs, senior leadership, physicians, health care providers, and policy professionals.

Digital Marketing Sponsor

\$10,000

This sponsorship level includes:

Event Visibility

- Recognition in walk in/scrolling slides and digital event materials
- Feature in ACH Members-Only LinkedIn group
- Social media promotion
- Company logo and link on ACH website event page
- Company logo in event emails to ACH distribution list
- Linked recognition in ACH's Member Newsletter

Exhibit Space Only

\$5,000

This sponsorship level includes:

- 1-10x10 Exhibitor booth space
- Recognition in all print and digital event materials

Get Started

To learn how to become an event sponsor or for any questions about sponsorship options, please contact:

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